



LEXI CHAMBERS

JOHN O'GROATS TO LANDS END

2024

SPONSORSHIP BROCHURE

IN AID OF

WELCOME LEXI CHAMBERS

4X WORLD RECORD HOLDER

Hello, I'm Lexi Alyx Chambers, On August 27th 2024, I plan to wheel from John O'Groats to Lands End using a standard wheelchair, fundraising for the Aaron Lewis Foundation and Exeter Chiefs Foundation. This Rugby Relay aims to spotlight women's rugby, showcasing their resilience and supporting their community.

I'm an Army veteran, ex NHS nurse, and a below-knee amputee facing three chronic pain conditions: CRPS, Fibromyalgia, and nerve issues, leading to over 20 surgeries.

Three years ago, I had my leg amputated due to CRPS, which returned, rendering me wheelchair-dependent, facing constant pain levels of 8/10, escalating to 10+.

Despite these challenges, I've accomplished significant feats in sports. In 2022, I broke world records for the fastest half and full marathons using a non-sport wheelchair, raising £1600 for Blesma, The Limbless Veterans. In 2023, I achieved two new world records. First for the furthest distance covered in 12 hours using a standard wheelchair, raising £3448 for the Aaron Lewis Foundation. Second, reclaiming the half marathon title in a hard fought and challenging Bath half in October

Through this challenge, I aim to encourage participation in sports with whatever equipment one has, emphasising that expensive gear isn't a necessity. My journey, despite physical challenges, serves as a testament to overcoming the seemingly impossible. I hope to motivate others to surpass their perceived limitations.

My goal is to inspire by demonstrating that despite adversity, achieving dreams is possible.

Thank you,

Lexi x



IN AID OF

**JOHN
O'GROATS**

THE ROUTE

JOHN O' GROATS
TO LAND'S END

The route from John o' Groats to Land's End is one of the most iconic journeys in the United Kingdom, spanning the entire length of mainland Britain from the northeastern tip of Scotland to the southwestern corner of England. Covering approximately 874 miles (1,407 kilometers). Lexi will wheel approximately a marathon a day in her every day standard wheelchair for the duration of the challenge.



*Illustrative Purposes Only

**LAND'S
END**

IN AID OF

SPONSORSHIP PACKAGES

BRONZE £250

- Logo on the website
- Announcement on social media (Facebook / Instagram / LinkedIn)

SILVER £500

- Sponsor a day of the challenge
- Logo on the website
- Announcement on social media (Facebook / Instagram / LinkedIn)

GOLD £3,000

- Small logo on Lexi's kit and car
- One publicity opportunity
- Logo on the E2E homepage
- Announcement on social media (Facebook / Instagram / LinkedIn)

PLATINUM £10,000

- Headline sponsor
- Main logo on Lexi's kit and car
- One publicity opportunity
- Tagged in each social media post
- Sponsor of daily video update
- Logo on the E2E homepage
- Announcement on social media (Facebook / Instagram / LinkedIn)



CONTACT



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IN AID OF